



STRATEGIC PLAN  
2005 - 2007

- To establish a Chair in Pharmacy Management
- To establish a Chair in Pharmacy (aged care) at a leading teaching Hospital
- To maintain the two specialist practitioners (cardiovascular, diabetes) and to add three new in the areas of Asthma, Consumer Medicine Information and Mental Health
- To maintain the current ten Practitioner Teachers
- To maintain a Student Pharmacy Placement Program Co-ordinator
- To extend the membership base and to establish the Friends of the PPF club.
- To maintain the resource base to support the administration of the PPF
- To establish a Young Pharmacists PPF Group
- To establish an international degree program
- To lead and promote debate in major strategic areas affecting the pharmacy industry – Non prescription medication, Retailing in Community pharmacy, Ownership and Technology